

Steps for Becoming a Sponsoring Partner

1. Share the information on the next page with either your President or VP of Professional Development or both.
2. Emphasize that there is no fee for becoming a Sponsoring Partner and that members of sponsoring chapters register for the workshop for free.
3. Let them know that the only required role of a Sponsoring Partner is sending two emails to chapter members.
4. Their next step is an email to mwilkinson@leadstrat.com indicating their interest.
5. The Sponsoring Partner deadline has been extended until November 21.



The Secrets of Facilitation

For Project Managers

Learn to Lead Project Sessions Like a Facilitation Master!

Key Take-Aways:

- The 6 Ps for preparing for success
- How to inspire them from the start
- Keeping them focused and engaged
- Consensus building: getting to yes
- Preventing and resolving dysfunction



Register Here

A PRIVATE VIRTUAL WORKSHOP FOR PMI CHAPTERS

DATE: **DEC 2nd** TIME: **7PM EDT | 4PM PDT**

To include your chapter:
Mwilkinson@LeadStrat.com

Better Sessions. Better Decisions. Better Project Results.





Will You Sponsor a Free Virtual Workshop for Your Members – December 2nd?

End the year with a high impact virtual workshop for your members.

We'd like to invite your chapter to be a sponsoring partner for:

The Secrets of Facilitation for Project Managers

A Private Virtual Workshop for PMI Chapters

December 2, 2025, 7 PM EST / 4 PM PST

As a sponsoring partner, your chapter will:

- Be able to offer **free admission** to all your members to the workshop
- Have your attendees receive a **free eBook** – *Facilitation Skills for Project Managers*
- Be recognized on the event's **introductory slide** as a sponsoring PMI chapter

The graphic is a promotional flyer for a virtual workshop. At the top left is the 'Leadership Strategies' logo. Below it, the title 'The Secrets of Facilitation For Project Managers' is displayed in large, bold letters. Under the title, it says 'Learn to Lead Project Sessions Like a Facilitation Master!'. A list of 'Key Take-Aways' includes: 'The 6 Ps for preparing for success', 'How to inspire them from the start', 'Keeping them focused and engaged', 'Consensus building: getting to yes', and 'Preventing and resolving dysfunction'. A QR code is shown with the text 'Register Here' and a small note 'QR code for your chapter members here'. To the right, a large blue arrow points to the text 'A PRIVATE VIRTUAL WORKSHOP FOR PMI CHAPTERS'. Below this, the date and time are listed: 'DATE: DEC 2nd' and 'TIME: 7PM EDT | 4PM PDT'. A contact email 'Mwilkinson@LeadStrat.com' is provided under the heading 'To include your chapter:'. At the bottom right, the slogan 'Better Sessions. Better Decisions. Better Project Results.' is displayed. The background features several photos of people in professional settings, some in meetings and some working on documents.

No cost to your chapter, no cost to your members.

Why this matters for your members

- The 7th Edition of the PMBOK lists “Facilitate and Support” as one of the **seven core project functions**.
- PMs who can **engage and inspire teams**, **build consensus**, and **manage dysfunction** are better equipped to deliver successful projects.



The workshop is led by **Leadership Strategies — the #1 facilitation training & services company in the U.S.** and is designed to give PMs practical, proven techniques they can use immediately.

What is your role as a Sponsoring Partner?

- Send an initial email to notify your members of the workshop and a second email a week before the session.
- We provide samples of emails that you can customize.
- Chapters with higher registrations have featured the workshop on their website homepage and LinkedIn page, but this is not required.

Here are **comments from a Sponsoring Partner of the September workshop:**

“The benefits for our members were tremendous.”

*Our board was approached by Leadership Strategies with an offer to sponsor a workshop at no cost. After confirming the requirements, it was simply sending two emails to our members and sharing the marketing materials provided, we easily added the event to our registration calendar. The topic, *The Secrets of Facilitation for Project Managers*, drew **strong interest with nearly 200 members signing up**, each completing their registration directly on the company’s site. The 75-minute session delivered practical tips we could apply immediately, and feedback showed many wished it had been longer, a true sign of value. Our role as sponsor was simple, yet the benefits for our members were tremendous. Thank you to Michael and his team for a genuine partnership; we’d gladly collaborate again.*

Wendy E., Puget Sound PMI

What is your next step:

Simply email me (mwilkinson@leadstrat.com) a **YES** by **Friday, November 14** to secure your chapter’s sponsorship. We will follow up with the information and resources you need. Note: We have limited this offer to up to ten Sponsoring Partners.

If you would like to view a recording of the last PMI chapter-only workshop, let me know and I will send you a link.

Finally, I have added sample comments from PMI members in the last workshop.

Let me know if the timing works for your chapter this time around.

Michael

Michael Wilkinson
Founder & Chair
Leadership Strategies – The Facilitation Company
www.leadstrat.com
LinkedIn Profile



A sampling of comments from attendees in the last workshop.

J.D., Program Manager

PMI Delaware Valley

A lot of content covered in a short period of time; I want to learn more and really dive deeper into these topics! Great presentation.

S.R., Director of Public & Congressional Affairs

PMI North Alabama

Engaging and immediately relevant

M.W., Project Manager of Industry Development

PMI Puget Sound

I think it is very insightful and provided actionable ways I can improve my facilitation skills moving forward.

M.E.

PMI Emerald Coast

Excellent! Very helpful information that I will absolutely be using!

F.D.

PMI Houston

Practical advice and great energy.

T.B., Owner

PMI North Alabama

Great framework for facilitating projects!

S.R., Associate Director

PMI Delaware Valley

I found this workshop to be engaging and informative. Useful tips for improving my facilitation techniques.

D.T.

PMI Puget Sound

I appreciate that the tools taught in the workshop were actively shown in the workshop itself. It really highlights just how well these strategies can improve sessions.

E.J., Senior Program Manager

PMI North Alabama

Insightful workshop. Appreciate the meeting facilitation techniques.

C.W., Group Services Manager

PMI Houston

It was great!

